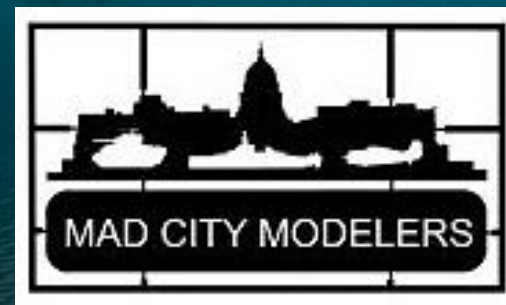




IPMS/USA National Convention Proposal
August 14-17, 2024



WELCOME to Madison, Wisconsin.

MADISON DIFFERENTIATORS

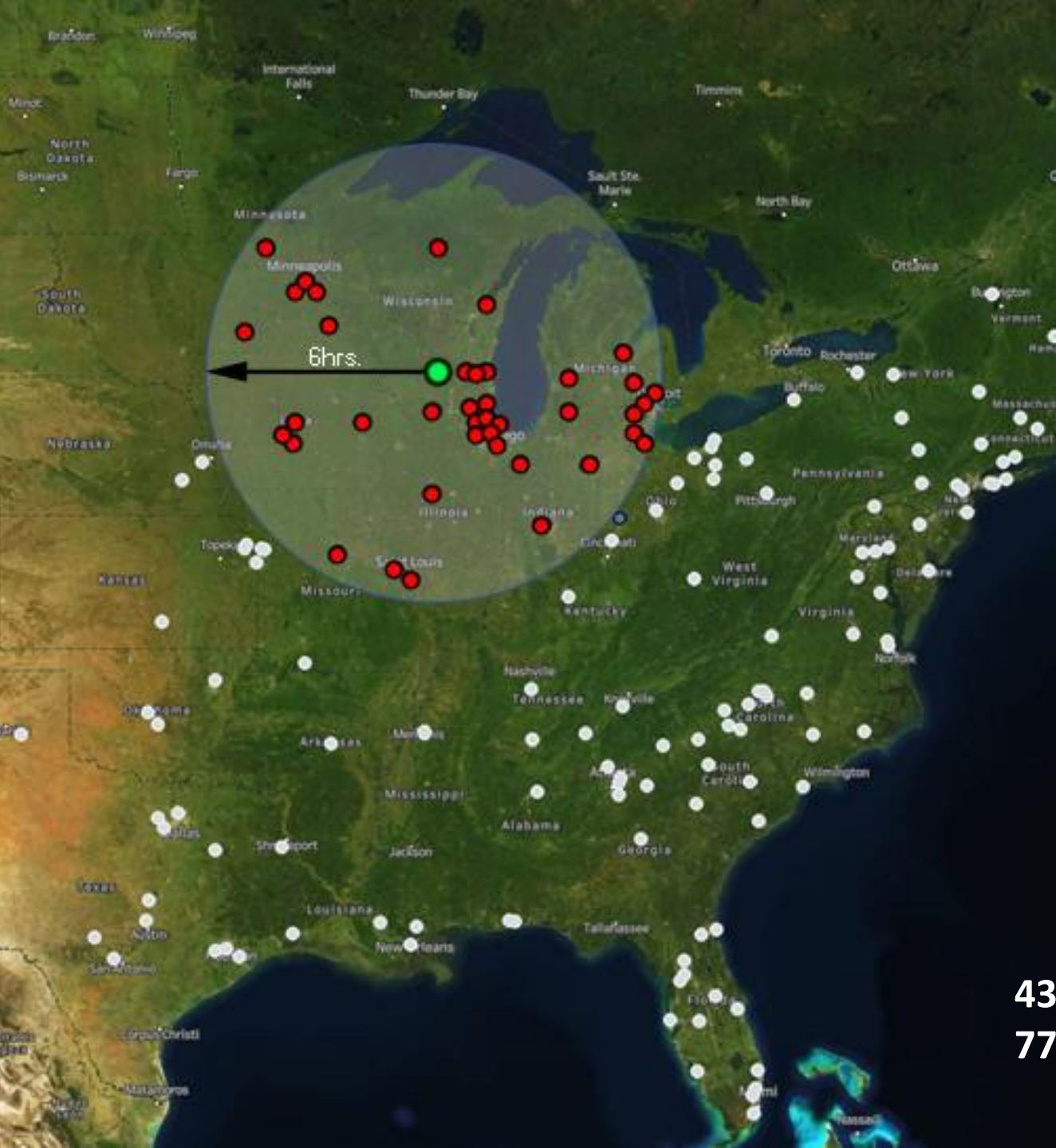
You CAN get here from THERE – In the heart of the northern Midwest, Madison is less than a day's drive from no fewer than 13 major metro areas with populations exceeding 200,000 people!

Airport proximity to downtown; 6 miles, 17 minutes and minimal wait at baggage claim.

The Madison Vibe - we offer experiences your attendees will love.

Sites and attractions – there is something for everyone in Madison!





43 known Chapters/Clubs within 6 hours drive time.
77 known Chapters/Clubs within 12 hours drive time.



IPMS NATIONAL CONVENTION FACILITY – The Alliant Energy Center

ALLIANT ENERGY CENTER

The Alliant Energy Center is located at the gateway to downtown Madison and is set on a 164-acre campus made up of facilities plus green space.

Highlights

- Adjacent to Clarion Suites, an all-suites hotel featuring extended stay options. Walkable access to four additional hotels, for a total of more than 700 rooms within easy walking distance.
- An Exhibition Hall with 255,000 square feet, two new pavilions totaling 290,000 square feet and Willow Island — a park setting that includes 29-acres of natural green space and two large ponds.
- Award-winning, in-house catering and onsite services such as event coordination, decorating, ushers and laborers.
- Complimentary WIFI



FACILITY FEATURES

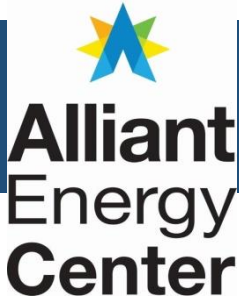
Exhibition Hall - The convention center features 255,000 square feet, including 100,000 square feet of column-free exhibit space that can be divided into four separate halls. This expansive space also features four 20' x 20' loading dock doors for easy access.

Meeting Rooms - 14 large, simple, yet sophisticated meeting rooms are available for general sessions or breakouts, with eight ancillary rooms.

Parking - The Alliant Energy Center campus features more than 5,800 paved parking spaces.



ALLIANT ENERGY CENTER



Facility Proposal & Schedule IPMS/USA National Convention August 14-17, 2024

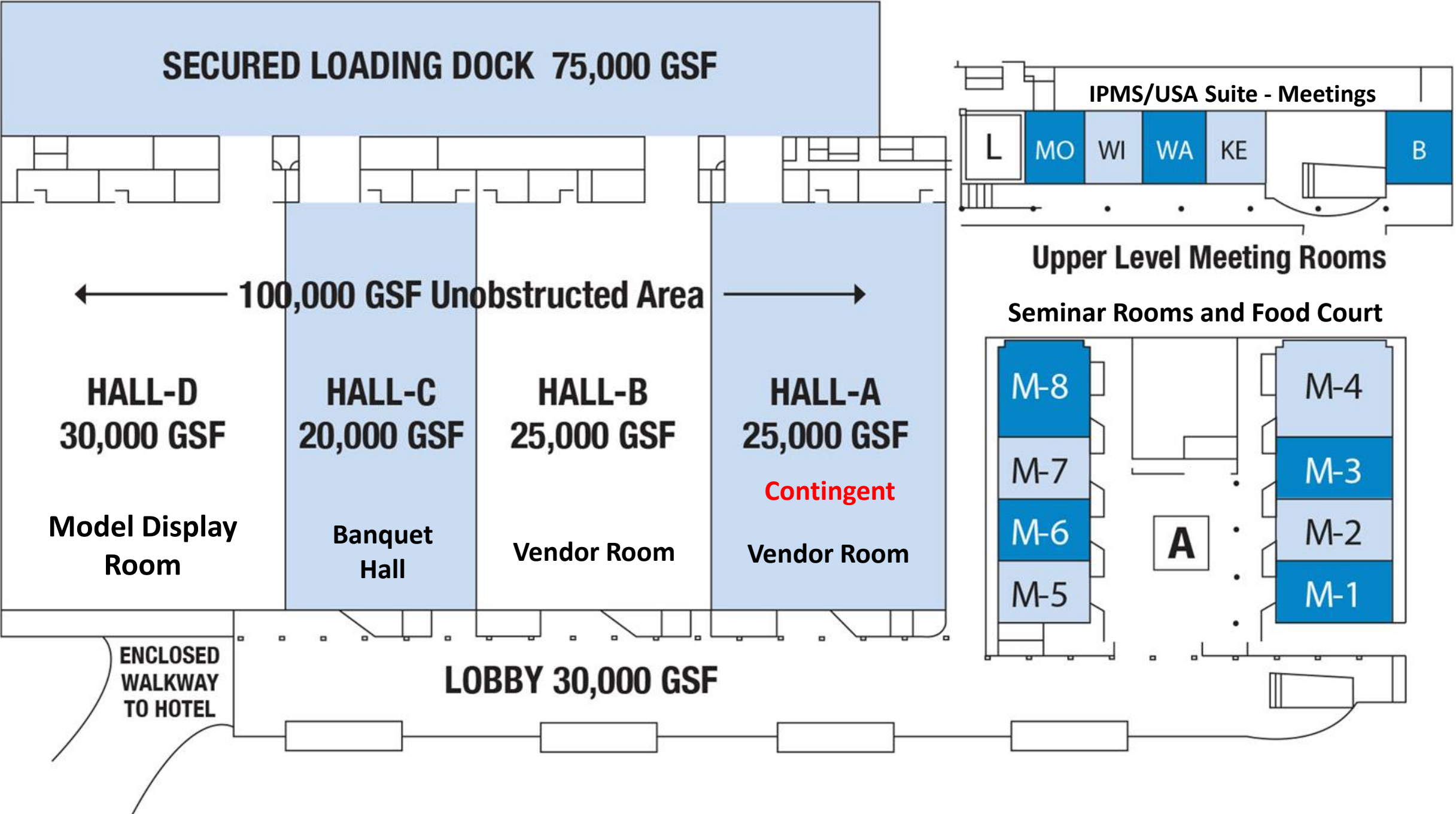
8/13/2024	Ingress	Exhibition Hall B	\$1,227.50
8/14/2024	Event	Exhibition Hall B	\$4,510.00
		Exhibition Hall D	\$5,400.00
		Mendota 5-8	\$1,380.00
		Boardroom	\$320.00
8/15/2024	Event	Exhibition Hall B	\$4,510.00
		Exhibition Hall D	\$5,400.00
		Mendota 5-8	\$1,380.00
		Boardroom	\$320.00
8/16/2024	Event	Exhibition Hall B	\$4,510.00
		Exhibition Hall D	\$5,400.00
		Mendota 5-8	\$1,380.00
		Boardroom	\$320.00
8/17/2024	Event	Exhibition Hall B	\$4,510.00
		Exhibition Hall C	\$3,610.00
		Exhibition Hall D	\$5,400.00
		Mendota 5-8	\$1,380.00
		Boardroom	\$320.00
8/18/2024	Egress	Exhibition Hall B	\$1,227.50
Daily Total:		8/13/2024	\$1,227.50
		8/14/2024	\$11,610.00
		8/15/2024	\$11,610.00
		8/16/2024	\$11,610.00
		8/17/2024	\$15,220.00
		8/18/2024	\$1,227.50
Event Rent Total:			\$52,505.00*

Estimated Equipment Costs:

Exhibition Hall A	8'x30" Tables	\$10.00 EA	270	\$	2,700.00
Exhibition Hall B	8'x30" Tables	\$10.00 EA	294	\$	2,940.00
Exhibition Hall A Chairs	1/table @2\$	\$540	540	\$	540.00
Exhibition Hall B Chair	1/table @2\$	\$588	588	\$	588.00
Exhibition Hall D	8'x30" Tables	\$10.00 EA	450	\$	4,500.00
Exhibition Hall C	Banquet Tables		\$10.00 EA	Included with Catered Meal	
Banquet Chairs	\$3.00 EA	Included with Catered Meal			
Stage 32' x 20' x 32"	\$1.50/SQFT	640 SQFT		\$	960.00
Stage Back Drape	\$4.00/FT	20 FT		\$	80.00
Two linked projectors	\$800.00 EA	1		\$	800.00
Projector Screen 9'x12'	\$75.00 EA	2		\$	150.00
Wired Microphone	\$40.00 EA	1		\$	40.00
Podium	\$30.00 EA	1		\$	30.00
Hall Sound	\$100.00 EA	1		\$	100.00
1000W Electrical Drop	\$85 EA	1		\$	85.00
Mendota 5-8					
Tables as needed	Included				
Chairs as needed	Included				
Podium per Room	Included				
Room Sound	Included				
Wired Microphone Per Room Included					

Event Equipment Estimate: \$ 13,513.00

* Costs are subject to change based on scheduled needs. DOES NOT INCLUDE SCALED-UP HALL A.





An unobstructed view of all four exhibit halls totaling 100,000 square feet. Lighting for this facility is rated on average at 57Fc using 24000 lumen LED fixtures in the 4000K (neutral) temperature range.

Exhibit Halls "A" and B", 50,000 Square Feet.





Exhibit Hall "A" @ 25,000 square feet.

The lobby has 30,000 square feet of available space for non-profit, non-selling, and guest vendors.



Twelve individual rooms are available for meetings, seminars, guest speakers, and demos.



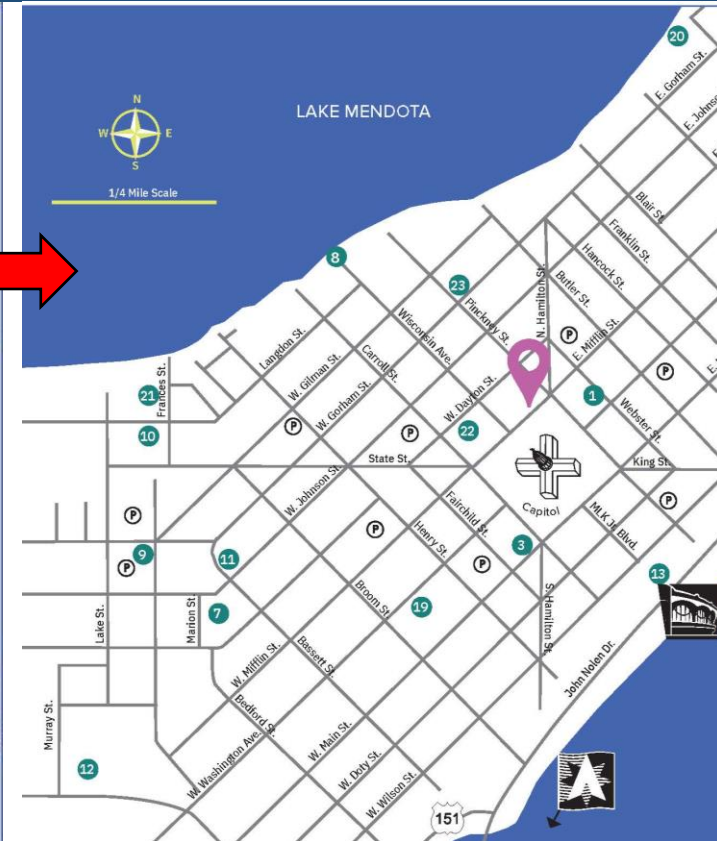
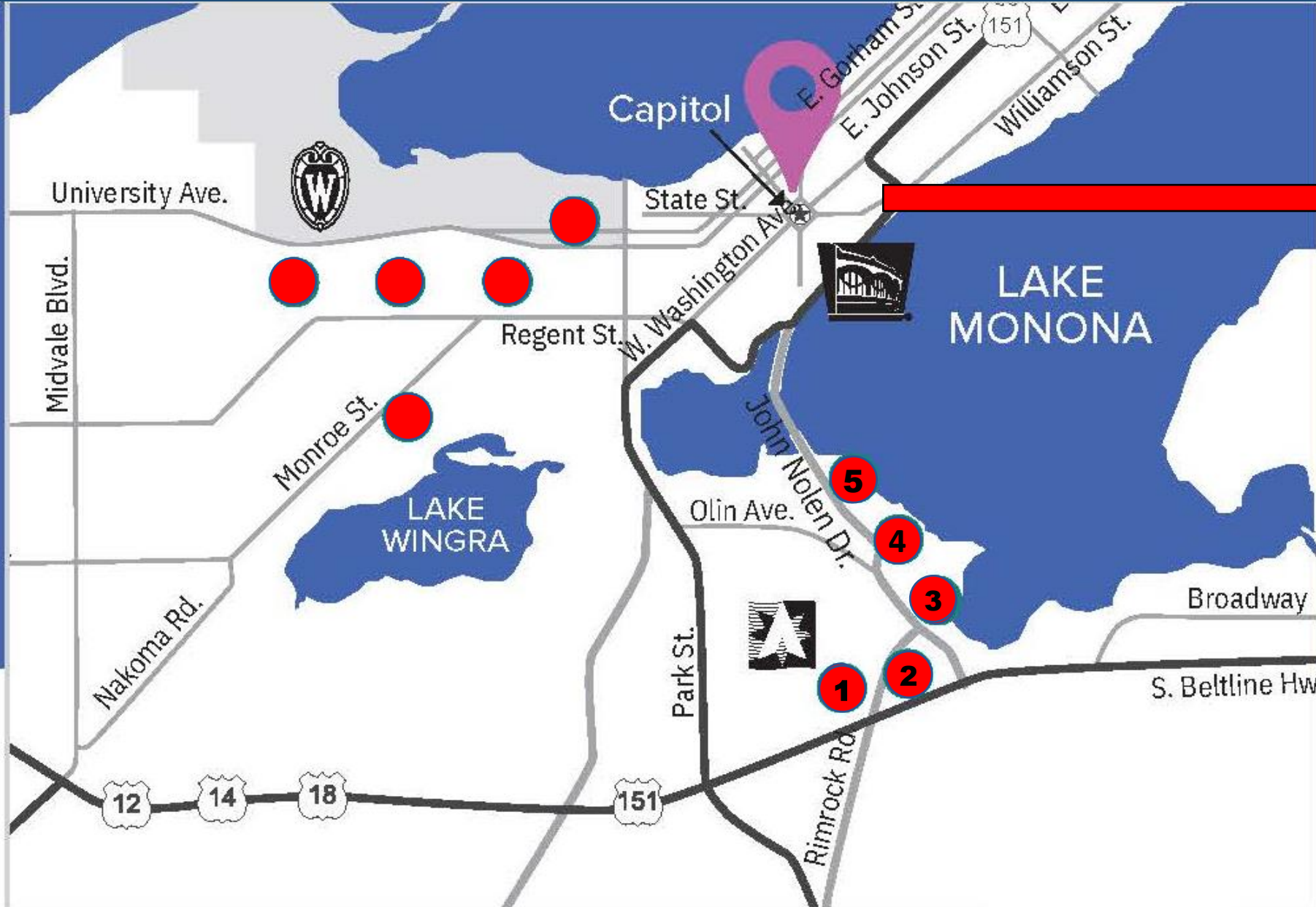
The Atrium will be set up as a relaxation area for our guests. Food is available on site.





HOTEL INFORMATION

WALKABLE HOTELS



**5 Hotels within .2 miles of
the Alliant Energy Center...
... and 14 more within 2
miles of city center.**

PRELIMINARY HOTEL PROPOSALS

Hotel	Distance to Center	Peak Night Block	Rates*	Hotel Notes
Clarion Suites at the Alliant Energy Center	Connected	100	\$179	Complimentary breakfast Complimentary parking Complimentary WIFI Airport transportation 7am-10pm
Sheraton Madison Hotel	.2 miles	150	\$189	1/40 comp policy 3 comp upgrades to executive kings and/or suites Complimentary internet in guestrooms Complimentary airport shuttle Complimentary parking Complimentary shuttle to and from AEC
Home2 Suites by Hilton Madison	.1 miles	50	\$169	Complimentary breakfast Complimentary parking Complimentary WIFI
Holiday Inn Express & Suites Madison Central	.2 miles	35	\$189	Complimentary breakfast Complimentary WIFI Complimentary parking Complimentary shuttle within 3 miles
Comfort Inn Madison - Downtown	.2 miles	25	\$189	Complimentary breakfast Complimentary WIFI Evening social hour Mon-Thurs Complimentary parking

HOTELS



- Over 700 guestrooms within walking distance of Alliant Energy Center
- Over 9,000 guestrooms in the greater Madison area
- Easy access to major highways
- Hotels have complimentary shuttle to and from the convention center
- Complimentary WIFI
- Rates vary \$169-\$189

HOTELS





ATTENDEE EXPERIENCES

LOCAL ATTRACTIONS



WI Veterans Museum



WI Capitol



Olbrich Botanical Gardens



Memorial Union



WI Historical Museum



Farmers Market

NEARBY ATTRACTIONS



EAA Museum Oshkosh, WI



Harley Davidson Museum, Milwaukee WI



Wisconsin Maritime Museum Manitowoc WI



Volo Auto Museum



Wisconsin Dells



Museum of Science and Industry, Chicago

FOODIE SCENE

There are more than 30 restaurants, cafes and coffee shops that are easily walkable in the downtown area, and most are locally-owned.

Here are just a few of the rankings we've received for our local eats:

#2 Best Cities for Farmers' Markets
[Better Homes & Gardens](#), June 2019

#1/#2 Best Cheese Curds in Wisconsin
[10best.com](#), June 2019

#2 Best U.S. Cities to Open a Brewery
[VinePair.com](#), June 2019

#4 Best Beer Destination in the World
[VinePair.com](#), June 2018

#2 Best Beer Festival
[USA Today 10 Best](#), March 2018





HAPPY HOUR

There's no shortage of options for catching up with old friends or making new ones.

Madison is known for its superb selection of craft beverages and is home to numerous locally-owned breweries, cideries, distilleries and wineries, as well as a variety of bars within easy walking distance of downtown.



GETTING HERE & GETTING AROUND

Aerial View showing proximity to the Madison Beltline – easy on, easy off.



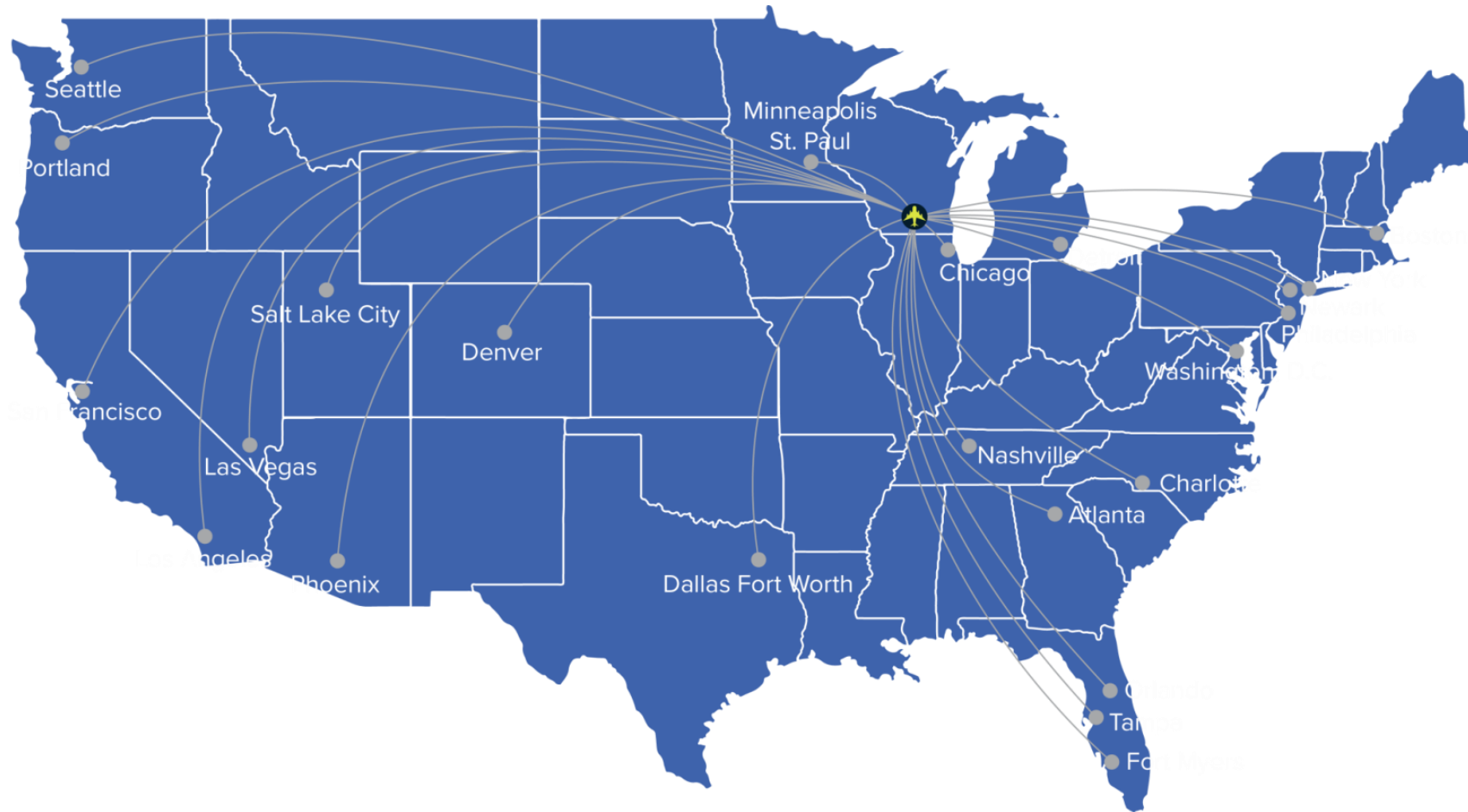
FLYING

Dane County Regional Airport (airport code MSN) is minutes from downtown Madison and offers more than 95 daily arrivals and departures. A growing list of direct, non-stop service flights makes getting to Madison easier than ever. Map reflects flights available pre-pandemic.

Convenient on-site car rental at the Dane County Regional Airport is available from the following companies:

Alamo
Avis
Budget
Enterprise
Hertz
National

Many hotels also offer complimentary shuttle service to and from the airport, as well as within a small radius around the hotel.





DRIVING

Milwaukee

79 miles, 1½ hours

Dubuque

91 miles, 1¾ hours

Chicago

147 miles, 2½ hours

Green Bay

140 miles, 2½ hours

Minneapolis

273 miles, 4½ hours

Des Moines

292 miles, 4¾ hours

St. Louis

259 miles, 5½ hours

Long-Range Drivers!

Denver – 14 hours

Dallas – 15 hours

Atlanta – 13 hours

Nashville – 10 hours

Pittsburgh – 9 hours

Memphis – 9.5 hours

GETTING AROUND

Car Rental

Convenient on-site rental at the Dane County Regional Airport is available from the following companies: Alamo, Avis, Budget, Enterprise, Hertz and National.

Madison Metro

Local bus routes operate through downtown Madison and to surrounding areas.

TAXI & RIDESHARE SERVICES

Green Cab

Green Cab is Madison's all electric rideshare service, designed for riders looking for a reliable, greener, more affordable way to ride.

Union Cab Cooperative of Madison, Inc.

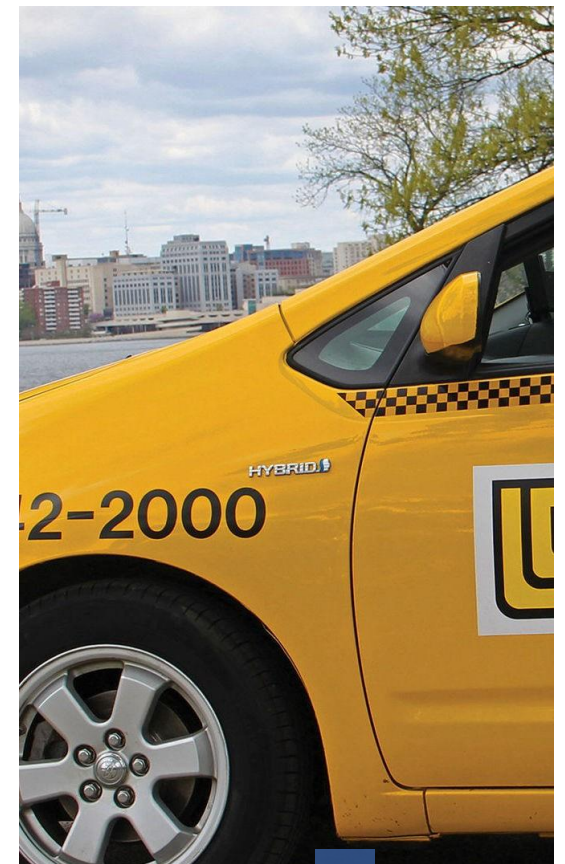
Experienced & safety-trained drivers always at the posted price. Offers app ordering, web bookings and live phone assistance 24/7. Accessible cabs, Prius or Vans with courier on demand and reservations since 1979.

LYFT and Uber

Lyft and Uber operate across the greater Madison area.

BY BIKE

Take to two wheels and explore Madison. We're one of the Best Places on Earth for Biking, and our surrounding communities are bicycle-friendly. Bike rentals are available through Madison BCycle — our bike-sharing program — Machinery Row Bicycles and other local bike shops.



Wait...aren't we forgetting something?

What's the theme for
the convention???





All American – Red, White and Blue



Artwork designed by IPMS /USA Member Tim Kaspar



Proposed artwork for 1st, 2nd, and 3rd place category awards as 4", 3", and 2" die-struck challenge coins. Special Awards are wooden plaques from Bases By Bill.

IPMS Mad City Nationals Team

Show Chair – Jeff Herne, US Army 1985-1996, Director, NJ Aviation Hall of Fame and Museum, 1996-2005. Editor, FineScale Modeler, 2005-2007. Founder and Editor, ModelX, 2007-2010. Product Manager, ADS Mining Division, 2010-2015. Semi-Retired with Scale Colors/SC3D – 2016 to present. IPMS Region 5 Coordinator 2020-present.

Contest Chair – Mark Miller, Retired US Army Lieutenant Colonel with over 25 years of active duty experience at the tactical, operational and strategic levels, and overseas tours and OIF & OEF deployments. Currently working as a part time compliance specialist for Cabela's.

Vendor Chair – Robert Clift, CW4, US Army (Ret.) Retired from a 35-year career with U.S. Army and the federal government. Worked in aviation for over 40 years first as an FAA licensed airframe and powerplant technician then maintaining Army helicopters. With his experience in logistics and project management he was tasked with, and is currently running, the vendor coordination at our annual local model show.

Tour Coordinator – Jeff Barrette - Occupation: Retired Certified Master auto and truck technician. Employed by the City of Madison for 34 years. Contract trainer for Snap-On tools Corp as a part time job for 15 years.

IPMS Mad City Nationals Team

Treasurer – Marek Rogal, PhD, MA - Graduated Merchant Marine Academy in Gdynia, Poland in 1998. Immigrated to the US and attended Graduate School program at the University of Wisconsin – Madison, pursuing PhD in Meteorology. Involved with several project involving NASA, NOAA and National Science Foundation. In 2018, left science to pursue career in Project Management in the private sector. Currently employed as a Continuous Improvement / Six Sigma professional at a Fortune 500 company. Relevant experience includes project management, business analytics and business intelligence methodologies including setting up and maintenance of fully automated schedule-based (using feeds from Primavera P6 project management tool) financial reporting system in a 400\$M NSF-funded proposed IceCube 2 experiment in the Antarctica.

Lecture and Seminar Coordinator – Stephen Gilbert. Retired. From 1976 to 2019, Stephen taught high school level Social Studies and History, and coached track from 1978 to 1998. Stephen's knowledge of the classroom and lecture environment is second to none within our group.

We are currently recruiting additional IPMS Mad City members for strategic positions and will update as they are implemented.



QUESTIONS?